



## **First Brand to Exclusively Feature Un-blended, Single-garden, Loose-leaf Tea**

*Plucker's Pick is the first brand in the U.S. to exclusively feature un-blended, single-garden teas from Sri Lanka (Ceylon).*

Columbus, Ohio ([PRWeb](#)) October 1, 2008 -- SRJacobs & Co. today announced the launch of Plucker's Pick, the first brand to exclusively feature un-blended, single garden tea, from Sri Lanka (Ceylon). The tea is available for purchase online, select retail outlets and served at fine restaurants, hotels and spas.

"This is the culmination of two years of hard work. We are excited to bring such a high quality product to the United States," said Rubesh Jacobs, co-owner of SRJacobs & Co., and a native of Sri Lanka. "I grew up with tea gardens around me and I have been exposed to fine teas all my life. Plucker's Pick is fresh and flavorful and will be a joy to anyone who drinks it."

Sri Lanka (formerly Ceylon until 1972) is home to some of the best teas in the world because of its unique set of topographic and geographic conditions there. According to Jacobs, the unique, pure flavor of the tea is as unique as the garden that produces it. How the leaves are cultivated and fermented is different from garden to garden but the quality and taste are undeniable.

Plucker's Pick tea leaves are fresh because they are minimally handled before serving - only when picked and packaged. Packaging takes place at the source of the leaves, sooner than any other tea, so less light and moisture affects the tea, leaving it fresh and flavorful.

"The more you manipulate what is naturally created, the more you affect the taste and purity of the product. That's why Plucker's Pick leaves are un-blended and are packaged immediately after picking," said Jacobs. "Our hope with Plucker's Pick is that people enjoy the experience of preparing and consuming this fine tea and that they enjoy all the taste and health benefits it offers."

### About Plucker's Pick

Plucker's Pick is the first brand to exclusively feature unblended, single-garden Ceylon teas in the United States. The carefully hand-picked leaves are processed in HACCP-certified plants and packaged soon thereafter. The quality, flavor, freshness and purity of Plucker's Pick is as unique as the climate and geographic conditions that yields it. The tea is served in fine restaurants, hotels and spas and sold at fine retail outlets. For more information on our premium tea, please visit:

### [Plucker's Pick](#)

### About SRJacobs & Co.

SRJacobs & Company leverages the combined talents and experience of Rubesh and Carrie Jacobs to capitalize on new and diverse economic opportunities. Included in those opportunities are products and services from under-developed and developing countries, management consulting services and philanthropy centering around children's issues and canine cancer research.



[SRJacobs & Company](#)

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### **Contact Information**

**Stacey Stathulis**

SRJacobs & Co.

<http://www.pluckerspick.com>

614.296.6351

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